



CAC RUBRIC GUIDE



This Rubric acts as a guide to structure the analysis of apps for the CAC. Split into the two categories of Concept and Technology, apps can be awarded up to 30 total points for ideology, data, technical expertise, and design. We encourage you to utilize this as a framework for your app.

CONCEPT

IDEOLOGY

1

Does not address an issue or a need

2

Briefly addresses an issue or a need

3

Issue or need is moderately relevant

4

Issue or need is relevant

5

Issue or need is extremely relevant

IMPACT

App is unoriginal or does not aim to be impactful

App lacks in explaining a clear impact

Impact of app is broad and/or basic

App provides a strong explanation of its impact

Immense usage of creativity is featured as impact is explained

STRUCTURE

Video does not follow time limit and/or is difficult to view

Video has some technical issues, cuts, or is confusing

Video is mostly organized and explains some aspects of the app

Video is organized and explains all aspects of the app

Video is innovative and engaging

/15

TECHNOLOGY

FUNCTION

1

App lacks any functionality

2

App contains snippets of code/action

3

App works, yet encounters errors

4

App is fully functional

5

App is functional with complex features

CODE

Video does not explain code

App is not effectively explained technically

Code is partially explained with few areas of confusion/error

Code is effectively explained

Explanation of code indicates immense understanding

UI

App lacks design and seems difficult to use

App is rudimentary in design and experience

App is navigable with basic access to features

App has aspects of design and navigation

App is highly innovative in design and interface

/15

Score:

/30